

Call for Sponsors Issued for Financial Communications Forum 2008

Event Will Be Held April 15-16, 2008 at The Princeton Club of New York

Boston, MA (October 1, 2007) – Insight Forums, LLC today announced that it has issued the Call for Sponsors for the 2008 Financial Communications Forum. To be held April 15-16, 2008 at The Princeton Club of New York, the event is in its 12th year and carries the theme “Creative Strategies for Expert Execution.” Individuals interested in sponsoring are asked to download the Call for Sponsors document from www.insightforums.com/pdf/FCF08_Call_Sponsors.pdf.

“The Financial Communications Forum has a long history of putting financial communications solutions providers in front of scores of qualified prospects,” said Steve Weissman, Director of Insight Forums. “Moving the event to New York – the financial capital of the world – should only make it more valuable to our sponsors as a sales and marketing venue.”

The Financial Communications Forum provides exclusive insights into the latest management best practices and technology innovations affecting the design, production, or distribution of documents that communicate financial information. Sponsor and speaker information is available now, and attendee information will soon be available online at www.insightforums.com/fcf2008.php.

ABOUT INSIGHT FORUMS

Insight Forums produces focused collegial events that illuminate the latest methods for improving the effectiveness and efficiency of communications. Designed for marketing, design, technology, compliance, and operations professionals, its signature events are the Financial Communications Forum and the Healthcare Communications Forum, which are renowned as premium sources of exclusive information about management best practices and technology innovation. The organization also recognizes excellence in utilizing the best of these methods through the presentation of the Insight Awards for Customer Advocacy. For additional information, please visit www.insightforums.com or call Susanne Bartz at 617.646.4100.