

**Insight Forums Puts a “Spin” on Financial Communications  
with Professional Table Tennis Challenge**

*Paralympic Gold Medalist and Olympic Table Tennis Athlete of the Year Tahl Leibovitz  
to Challenge Attendees of the Financial Communications Forum,  
April 15 at the Princeton Club of New York*

**Boston, MA** (January 16, 2008) – Insight Forums, LLC today announced that Paralympic Gold Medalist and Olympic Table Tennis Athlete of the Year Tahl Leibovitz will headline a professional table tennis demonstration at the 2008 Financial Communications Forum, which will be held April 15-16 at the Princeton Club of New York. As part of the festivities, attendees, sponsors, and members of the media will have the opportunity to challenge Mr. Leibovitz and perhaps win a prize for scoring even a single point against him.

“Our event is all about helping organization put the best ‘spin’ they can on their client communications,” said event director Steve Weissman. “Extending the metaphor in this way should be a lot of fun even as it creatively reinforces one of our core themes.”

Now in its 12th year, the Financial Communications Forum is dedicated to helping senior managers improve the design, production, and delivery of documents that communicate financial information. The table tennis demonstration will take place on the event’s first day, April 15. The keynote speaker is Lenny Dykstra, founder and president of The Players Club and a former All-Star outfielder with the Mets and Phillies. Appearing earlier that same day, Mr. Dykstra will speak to the launch and specific targeting of the new magazine he is starting to serve professional athletes, an audience of extremely high net worth individuals.

Event sponsors include such leaders in financial communications as Art Plus Technology, Corporate Insight, Exstream Software, GMC Software Technology, ISIS Papyrus, NEPS LLC, Personix, OutputLinks, and Ricoh Production Printing. Together, these firms will help give attendees exclusive insights into the management best practices and technology innovations they need to improve their state of the art. Among the scheduled highlights is a special session during which the Finalist and Winning entries for the Insight Award for Customer Advocacy in Financial Services will be profiled.

Program information is available online at [www.insightforums.com/fcf2008.php](http://www.insightforums.com/fcf2008.php) or by calling Susanne Bartz at 617.646.4100. Sponsorship information may be obtained from Marianne von Nordeck at 617.646.4162.

**ABOUT INSIGHT FORUMS**

Insight Forums produces focused collegial events that bring marketing, technology, compliance, and operations professionals together to present and discuss methods for improving financial and healthcare communications. Additional information is available on the Web at [www.insightforums.com](http://www.insightforums.com) or by calling Steve Weissman at 617.646.4140.