

Robert Linsky Appointed Associate Fellow of Communications Research Institute

One of Only Five Design Professionals to be So Honored

Boston, MA (September 11, 2007) – Art Plus Technology today announced that Robert Linsky, the company's Senior Vice President of Design, has been appointed Associate Fellow of the Communications Research Institute. One of only five people to be so honored, Linsky is part of a select international group of distinguished design practitioners and researchers who are dedicated to improving communication between organizations and the public.

"I am pleased indeed to join other information design experts in furthering CRI's mission of helping people communicate with people," Linsky said. "This is what I do, too, and I appreciate being recognized for my work."

ABOUT APT

Art Plus Technology helps companies develop and deploy business communications – printed and electronic – that are simple, personal, clear, and effective. A wholly-owned subsidiary of NEPS, LLC, the company is expert in communications management, and combines award-winning design capabilities, process proficiency, market acumen, and technology innovation to help clients orchestrate information for relevant, personalized delivery. Additional information is available online at www.artplustechnology.com or by calling 617-646-4000.